Red Pepper Software + **qualtrics**

Qualtrics Tip:
Start With the End in Mind

Concept — **Construction** — **Response** — **Results**
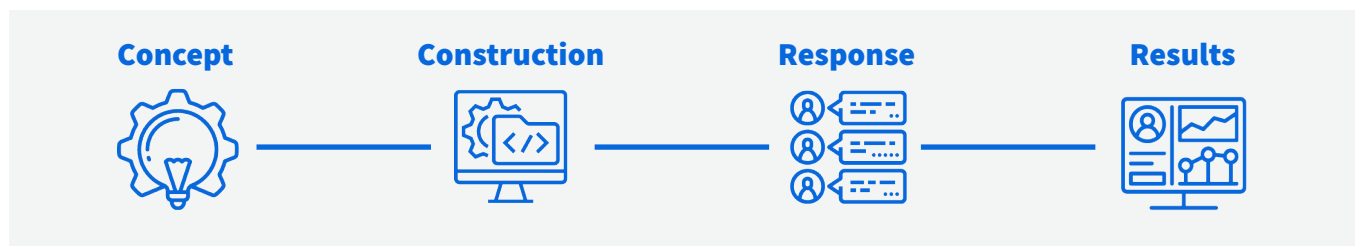
Optimize your work in Qualtrics by keeping the end in mind.

Red Pepper can help you get the outcome you need out of Qualtrics, but the process startswith finalizing your concept.

If you have a knowledge gap, we'll help you fill it. We know technology. But **we can't build anything without a foundation**. Once you're clear on what data points you need, you will know what survey questions to ask, how to format the answers, and finally how to visualize the gathered data.

Starting with an informed approach will **streamline construction** and help you get the most out of your Qualtics license. **This begins with a scoping call.** We'd love to schedule one with you, but for now... Here are some questions to prep:

Questions to Ensure Project Clarity:

- What data visualizations do you want?
- What outcome are you wanting to track over time?
- How would you act on this data if collected?
- Who will see this information once it is formatted in a presentation or dashboard?
- How would you like to be able to filter your data by?

CALL FOR MORE DETAILS

Jenna George
801-980-3655 x705
jenna@redpeppersoftware.com