Red Pepper Software + **qualtrics**

Qualtrics Tip:
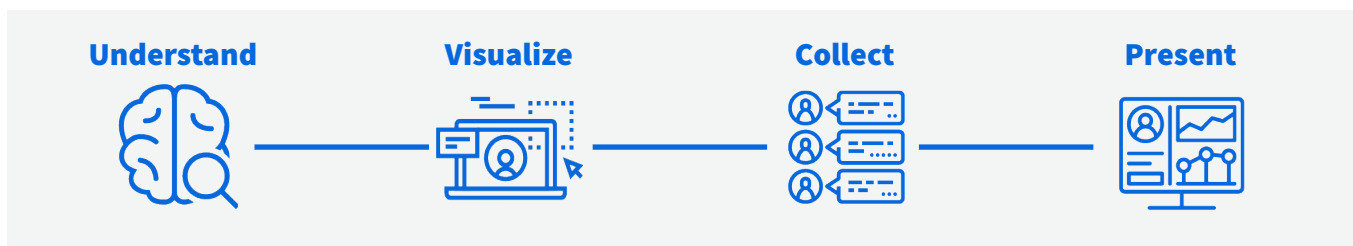# Know Your Data

Understand   **Visualize**   **Collect**   **Present**

Getting data points you need from the beginning.

Red Pepper can help you fully understand the data you need from start to finish.

When you fully understand the data you need, you can visualize where it will go, collect it, and then present it. That is where data insights come, and your Qualtrics license brings returns like you wouldn't believe.

Understanding the way your questions record data is key to displaying it in a meaningful way.

This begins with a scoping call.

We'd love to schedule one with you, but for now... Here are some questions to prep:

Making Sure to Know Your Data:

- What type of answer will your question get?
- Should your answers be open ended or multiple choice?
- Where will your data be compiled?
- Would your data best represented numerically or with text?
- How would you like to be able to filter your data by?

CALL FOR MORE DETAILS

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