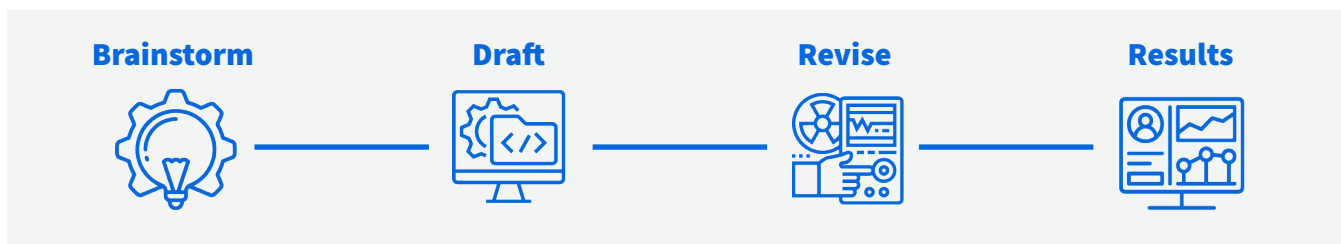


# Qualtrics Tip: Be Consistent



## Getting actionable data comes from consistent surveys.

*Red Pepper can help you through the revision process to get you data that works together.*

**Multiple surveys that work in conjunction** to get down to the real root of an issue is necessary for experience improvement. **Getting data to flow together from different sources can be daunting.**

A drafting approach will make sure you can see all the pieces of the puzzle from beginning to end and how they fit together. Then you can rework from the bottom up making sure **alignment is sharp and is ready to work for you.** We can help with this, and we have added some tips to get you started:

## Questions to Keep Perspective:

- What data visualizations do you want?
- Who are the parties involved who can help with the revision process?
- What type of metrics are you measuring?
- Who will see this information once it is formatted in a presentation?
- How many drafts are you planning on working through?

## CALL FOR MORE DETAILS

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