

# Use Case: Net Promoter Score

Tracking your net promoter score (NPS) can give you valuable insights into how your customers feel about your business. By tracking your NPS on a regular basis, you can stay ahead of the competition and make sure your business is meeting the needs of your customers, Red Pepper Software is qualified to help record and improve your NPS.



Client has an experience



Your Qualtrics System auto triggers a survey



Survey captures experience data from client



Experience data tracked on your dashboard



Find promoter victories and detractor losses



Any needed work is completed to resolve losses



NPS increases, awareness grows, and satisfaction improves

## CALL FOR MORE DETAILS

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