

## Red Pepper Software

# List of Available Advisory Services (CX/EX)

Last updated: January 19, 2024

*This is a list of the most common advisory deliverables that Red Pepper offers. Scoping is required to determine an appropriate price and to ensure that each deliverable is customized to suit the needs of the customer.*

| Most Common Deliverables   | Deliverables (continued)   |
|--|--|
| <ul style="list-style-type: none"> <li>• CrossXM</li> <li>• Customer Journey Mapping</li> <li>• Dashboard Design</li> <li>• Employee Journey Mapping</li> <li>• Executive Report</li> <li>• Executive Results and Insights Presentation</li> <li>• Extended Stakeholder Consultation &amp; Research</li> <li>• Guided Action Planning Toolkit</li> <li>• Program Design</li> <li>• Strategy Development</li> <li>• Survey Design</li> <li>• Survey Review</li> </ul> | <ul style="list-style-type: none"> <li>• Dashboard Optimization</li> <li>• Employee Journey Analytics</li> <li>• Expert Coaching and Guidance</li> <li>• Interpreting Results &amp; Planning Actions: Train-the-Trainer</li> <li>• Leadership Insights Presentation</li> <li>• Listening Post Design</li> <li>• PredictiQ Optimization</li> <li>• Program Maturity Assessment</li> <li>• Program Maturity Workshop</li> <li>• Program Strategic Review</li> <li>• Program Strategy</li> <li>• Program Strategy and Design Guidance</li> <li>• Project Advisory Blueprint Documentation</li> <li>• Project Blueprint Design</li> <li>• Project Review - Existing Project</li> <li>• StatsiQ Optimization</li> <li>• Strategic Executive Report</li> <li>• Strategy Coaching</li> <li>• Survey, Communications Plan, and Action Tip Design</li> <li>• TextiQ Optimization</li> </ul> |
| Deliverables   |  |
| <ul style="list-style-type: none"> <li>• Ad-hoc Report</li> <li>• Advanced Analytics or Research</li> <li>• Blueprint Program Renewal</li> <li>• Blueprint Workshop</li> <li>• Center of Excellence</li> <li>• Customer-Centric Culture</li> <li>• Dashboard Guidance</li> </ul>   |  |