Why Attend X4?

X4 Summit 2024

Red Pepper recommends that every CX and EX professional attend the Qualtrics X4 Summit —

RedPepper + qualtrics XM

Come to Connect with the XM Community

Those who attend X4 believe in the power of crafting experiences and delighting customers and employees. These are your peers and mentors. Make time this year to engage with those who "get it."

Level Up Your Understanding of Experience Management

Learn from the world's top XM experts and get insights from some of the largest brands. Hear case studies that won't be shared anywhere else.

Leave Inspired to Make an Impact

Feel the energy of the XM industry and catch a vision of what's possible. Take home the fuel you need to make 2023 a breakout year.

FROM QUALTRICS:

Come for two days of deeply pragmatic, practical, and intense learning and training.

RedPepper + qualtrics.XM

X4
THE EXPERIENCE MGMT TOUR

FROM QUALTRICS:

Come for the "magic of what you'll feel, and the power of the stories we choose to tell."

RedPepper + qualtrics.XM

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FROM QUALTRICS:

Come to "feel inspired to raise your own bar" and create the customer and employee experiences that will shape markets, challenge industries, and define careers.

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FROM QUALTRICS:

Come and learn how to "execute with more empathy and operate more effectively."

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FROM QUALTRICS:

Come and learn "how to design an XM operating model that continually delights customers and employees."

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The Details:
X4 Summit 2024

Wednesday, May 1 - Friday, May 3, 2024

Salt Lake City, Utah

Use the Promo Code: "**X4REDPEPPER100**" for a $100 discount

- **6** hours of inspiring Mainstage Keynotes

- **90+** practitioner-led Breakthrough Sessions

- **8** sessions of Product Keynotes

- **52** Power-User Product Demos

- **30** Help Desk Stations with Product Experts

- **30+** XM Product and XM Program training courses

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