

## Red Pepper Demo Support

Red Pepper is excited to expand our partnership with the Qualtrics Enterprise AE teams by offering live demo support on the XM platform. We're here to complement your sales efforts. Leverage our technical expertise to showcase the power of Qualtrics to your prospects.

### Our goal is simple:

Help you win more deals by pairing your sales expertise with our deep, hands-on Qualtrics knowledge.

### What We're Offering

For Enterprise AEs we can provide:

- **Live Demo Support** — We can join customer calls to run or support live Qualtrics demos for CX and EX opportunities
- **Customize Demos** — Tailor demos for a prospect's specific use cases and industry challenges
- **Demo Business Requirements** — Help bring business requirements to life in the platform and build confidence in delivery and adoption



**Chris Coburn**  
Senior Qualtrics Solutions Expert

### Who's Leading the Demos?

Chris Coburn, *Senior Qualtrics Solutions Expert*:

- 7+ years of hands-on experience with Qualtrics technology across complex implementations
- Deep expertise in translating technical capabilities into business value for prospects in multiple industries
- Brings your prospect's story to life in the platform, showing exactly how their programs can work in Qualtrics

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## How to Engage with Us:

To ensure high-quality, tailored demos, we have a few simple guidelines:

- **Lead Time**
  - Please provide at least 72 hours advance notice before the demo
- **Scoping Details**
  - At the time of request, please either:
    - Share key scoping details: Prospect name, use case, attendees, areas of focus, and any technical requirements
    - Invite us to a short scoping call with your team so we can align on goals and expectations.
- **Availability**
  - Demo support is first-come, first-served based on calendar availability.

## How to Schedule:

To request demo support or check availability, please reach out to:

Stacy Tiney

Slack: DM Stacy directly

Email: [stacy@redpeppersoftware.com](mailto:stacy@redpeppersoftware.com)

Stacy will coordinate logistics, confirm Chris's availability, and ensure we're set up for a targeted, effective demo.